The Coughlan Group

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client-centered project management

Client-Centered Project Management

"The Coughlan Group proved to be an invaluable resource during our building renovation and relocation. The firm's client-centered approach coupled with its knowledge of all facets of project management ensured a cost effective and efficient operation."

Jennifer Knarich
Director of Human Resources
Ferring Pharmaceuticals

"The Coughlan Group provides us with proactive strategic planning through their extensive knowledge of design and construction costs and practices nationwide. We consider their project management skills a value added service."

Tom Gress & Brian Hanratty
VP of Design & Construction
Marsh USA

"The Coughlan Group has a great sense of integrity, a strong work ethic and is always committed to serving the best interests of its clients."

Peter J. Lynch
Director of Office Administration
PDI, Inc

"Our project would never have been completed on schedule or within budget without the committed management and attention of The Coughlan Group."

Mitchell A Kline MD PC Aesthetic and Surgical Dermatology

"The Coughlan Group guided us through unexpected and difficult situations in a very professional and expert manner. The ultimate success of our project was in large part due to their commitment and dedication."

Dan Kingsford Developer NY Citiwise, L.L.C. (Development)

"I would not think to start a construction project without The Coughlan Group. They bring a wealth of talent and knowledge to all aspects of the project."

Fran Marmer VP Human Resources International Council of Shopping Centers.

The Coughlan Group

Projects of Every Size & Type



Multimedia global
conference room for ICSC,
New York City



New twelve-story luxury
Ioft-condo building,
Manhattan

New multimedia
Library for ICSC,
New York City



Comprehensive Experience, Personalized Service

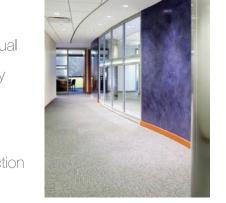


The Coughlan Group is a leading provider of client-centered project management consulting to corporations, investment groups and institutional clients. Projects range from new buildings and consolidations to renovations and restorations of special-use facilities. Our services include: Development Management ... Project

Management ... Construction

Management ... Cost & Schedule

Management & Reporting. The Coughlan Group is a completely independent organization. As such, we remain untethered to any individual brokerage, design or construction company whose self-interest can very often be at odds with a client's strategic goals and vision. The Coughlan Group has extensive experience in complex construction projects. We manage the details and risk of a project's planning, design and construction and in doing so enhance the productivity of the project team.



Managing Risk, Controlling Costs, Improving Performance

The Coughlan Group utilizes its Value and Risk Management methodology (VRM) – a sensitive holistic approach based on industry best practices of Cost V's Worth Analysis applied to different phases of a project. VRM focuses early in the design process (at concept stage) through the construction



document phase. The delivery process is planned and scheduled to promote timely, efficient and effective delivery of services to the client. Using this delivery process, risk and uncertainty are more easily identified and addressed. Other benefits include improved project decision-making and control. The result is to minimize over-design, re-work and numerous delays which can usually be traced back to misalignment of the client and project team expectations.



The Coughlan Group

The Coughlan Group believes that successful project management is grounded in a clear and concise understanding of the client's needs and objectives. Our methods are proven, grounded in focus, determination and teamwork. Our philosophy is to not only understand project costs, timelines and functional requirements but also the client's strategic vision and project expectations.

Client-centered management is also important since each of the numerous participants involved in the financing, planning, design, construction and operation of physical facilities can have a different perspective on project expectations. By promoting the viewpoint of the client, we are able to focus attention on the complete process of project management rather than the historical roles of various specialists such as planners, architects, engineering designers, constructors, fabricators, material suppliers, financial analysts and others.

According to the Business Roundtable, the construction industry is plagued by inefficient management and poor productivity. Effective collaboration can therefore spell the difference between time-and-cost overruns and a successful project outcome. The Coughlan Group leverages state-of-the-art, web-based management and collaboration tools for all projects, enabling real-time communications across the project lifecycle.

By utilizing the latest online collaboration technologies, both stakeholders and team members have instant access to important project-related information anytime, anywhere. Web-based collaboration eliminates miscommunications by providing team members with alerts on the latest project changes and updates. The ability to share ideas and feedback also drives more informed decisions. The result is that projects are completed in shorter timeframes with minimum re-work and overruns.